



kanopy
stream smarter

Walkabout (1971)
Directed by Nicolaus Raeg

This NAIDOC Week, libraries are invited to celebrate the history, culture, and living stories of the First Nations Peoples of Australia through a powerful collection of films and documentaries available on Kanopy.

Featuring more than 500 titles, this collection honours Aboriginal and Torres Strait Islander voices, perspectives, and experiences - on screen and behind the camera. From documentaries that preserve history and culture to films that explore contemporary life, identity, and resilience, these stories reflect the richness and diversity of First Nations communities across Australia.

Whether used for education, reflection, or community engagement, this collection offers meaningful opportunities to learn from and amplify First Nations voices throughout NAIDOC Week and beyond.

Explore the full collection here: kanopy.com/category/11080

Be sure to stay up to date with future toolkit additions and other resources on our **Kanopy Library Marketing Resources page for AUNZ**.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print-ready materials highlighting the First Nations Peoples of Australia collection, suitable for in-library displays during NAIDOC Week and throughout the year.

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Digital Graphics

Social media and email graphics designed to promote the collection and encourage meaningful engagement with First Nations stories on Kanopy.

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Suggested Copy

Multiple caption options for use across social media, newsletters, and digital channels.

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**Aboriginal and Torres Strait Islander people should be aware that this program may contain images or names of people who have since passed away.*

Programming Ideas

- **Create a NAIDOC Week feature display**

Pair films from the collection with books by First Nations authors, language resources, and local community information. Include QR codes linking directly to the Kanopy collection for easy access.

- **Host a community screening and discussion**

Screen a selected title (with Public Performance Rights) and facilitate a respectful discussion focused on themes such as culture, history, Country, or storytelling. Where possible, collaborate with local First Nations organisations or educators.

- **Support learning and education programs**

Use selected documentaries to support school programs, lifelong learning, or professional development, particularly around Australian history, cultural understanding, and media literacy.

- **Celebrate First Nations storytelling year-round**

While NAIDOC Week provides a focal point, encourage patrons to explore the collection beyond July, recognising that First Nations histories and cultures are living and ongoing.

Social Media and Newsletter Copy Suggestions

Option 1

This NAIDOC Week, explore powerful stories by and about the First Nations Peoples of Australia. Stream films and documentaries on Kanopy - free with your library membership.

kanopy.com/category/11080

Option 2

Celebrate NAIDOC Week by listening to, learning from, and honouring First Nations voices. Discover over 500 films and documentaries streaming on Kanopy.

kanopy.com/category/11080

Option 3

Explore the history, culture, and contemporary stories of the First Nations Peoples of Australia through a curated collection on Kanopy. kanopy.com/category/11080

Option 4

Engage with stories that matter. Discover films and documentaries celebrating the First Nations Peoples of Australia on Kanopy.

kanopy.com/category/11080

Campaign Start and End Dates

This collection is available year-round on Kanopy, with NAIDOC Week in July serving as a key opportunity for focused promotion and programming. Libraries are encouraged to begin promoting the collection ahead of NAIDOC Week to support early discovery and engagement. If you have any questions about this toolkit or would like additional support, please contact us at marketing@kanopy.com.